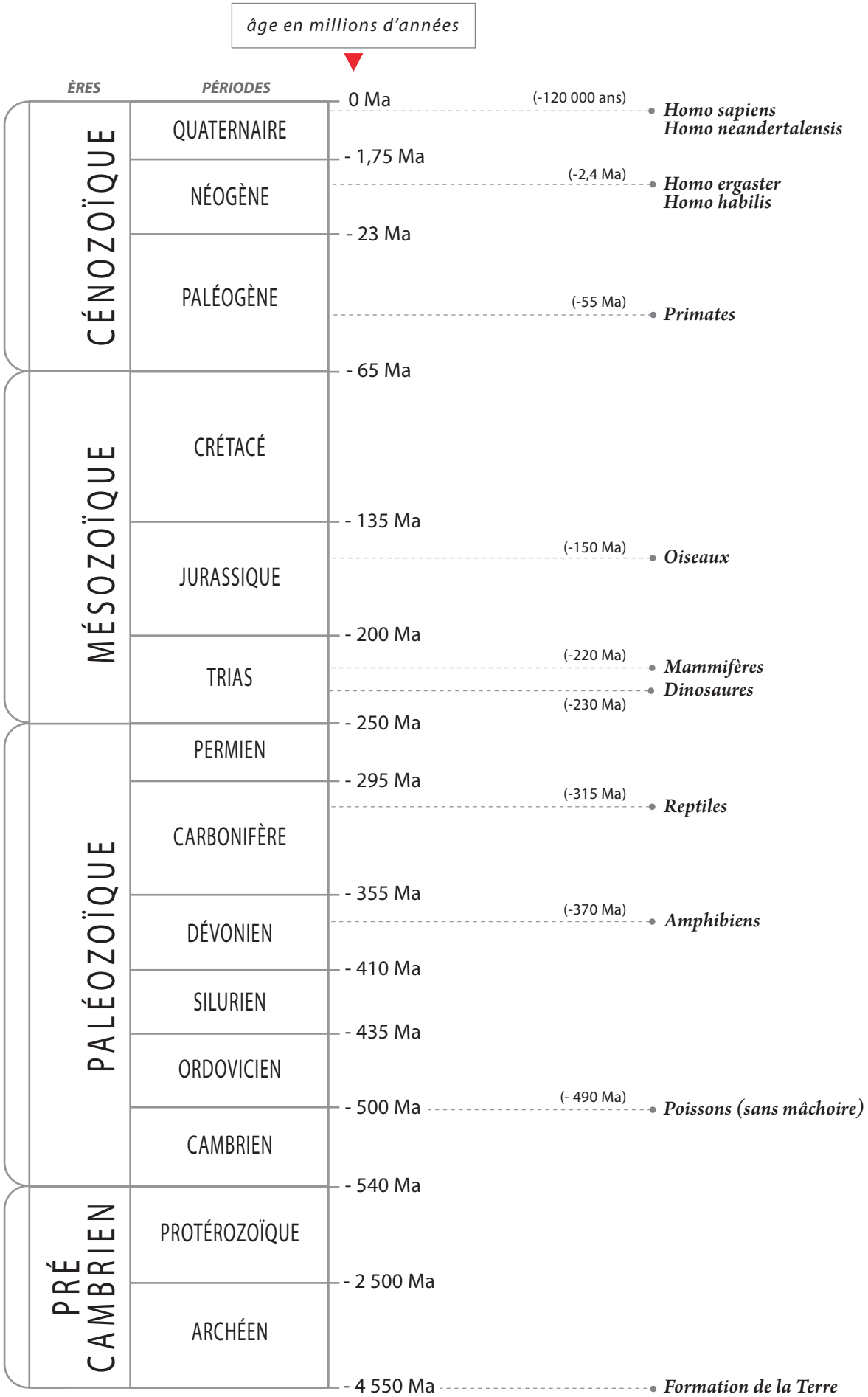Échelle des temps géologiques